Media 2

In this media 2 class, I learned about some new majors and occupations, such as Pr and so on. I also tried to interview others and edit questions and answers for the first time. I enjoyed the process, and it also triggered my own thinking about this issue while interviewing others. In addition, the professor explained the profession of Pr and its work content in class, and asked us to come up with four planning schemes for shoe launch after class, and finally selected one and developed it into a poster. Since I didn't have relevant experience before, I read a lot of planning schemes for brand launch conferences before doing the homework. This step helped me a lot and gave me a lot of inspiration. Finally, I successfully completed the media homework.