

# HH<sup>2</sup>

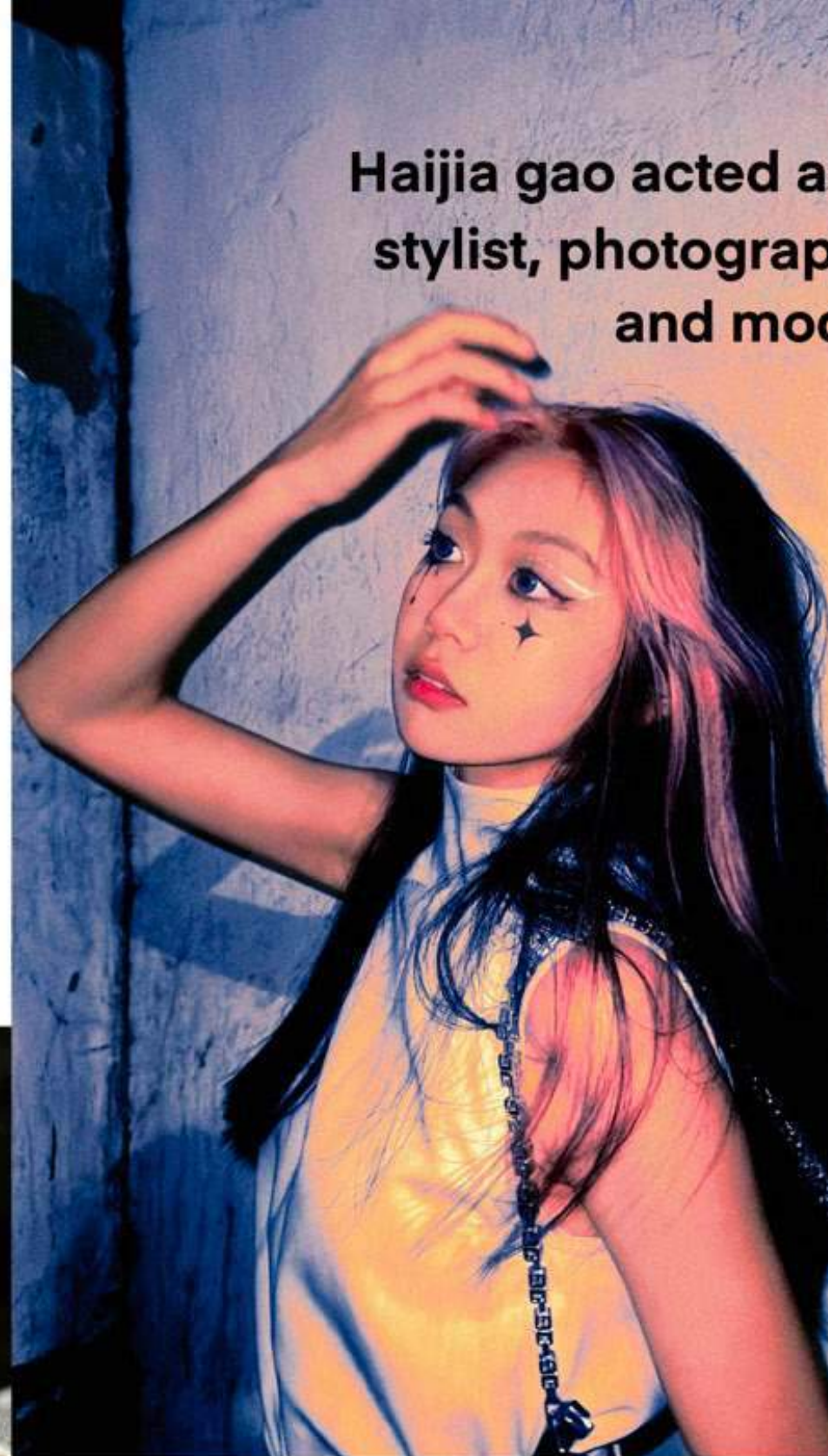
**Haijia Gao**  
Stylist

*Fashion's DREAM SEASON*  
*"If all beauty Looks the SAME, it is NOT INTERESTING.*  
*We just have to BE OURSELVES."*



# Contributors

Xinyu li acted  
as stylist,  
photographer  
and model



Haijia gao acted as a  
stylist, photographe  
and model

We both worked together on  
the 6 outfits, makeup, and  
shooting, helping each other  
with advice on the outfits, and  
then taking turns to be the  
photographer and model to  
complete the shoot.

# Page

# Content

**Fashion editorials**

**Trend page**

**Make-up**

**Props**

**Local**

**Southbank**

**Narrative**

**Interview page**

**Collage**

**Advertising**

**Styling**

**London fashion week**

# Page









# Set1

trend page  
Haijia Gao







Set  
2



Trend Page









Set  
3  
Trend  
Page

Make-up





# Creative Eyeliner



Photographer Xinyu Li  
Hairdresser Haijia Gao  
Model Haijia Gao





Innocent girl make



ent girl makeup







# Chand eiers





# ATTIC



**TISSUE CUP**  
**TISSUE CUP**

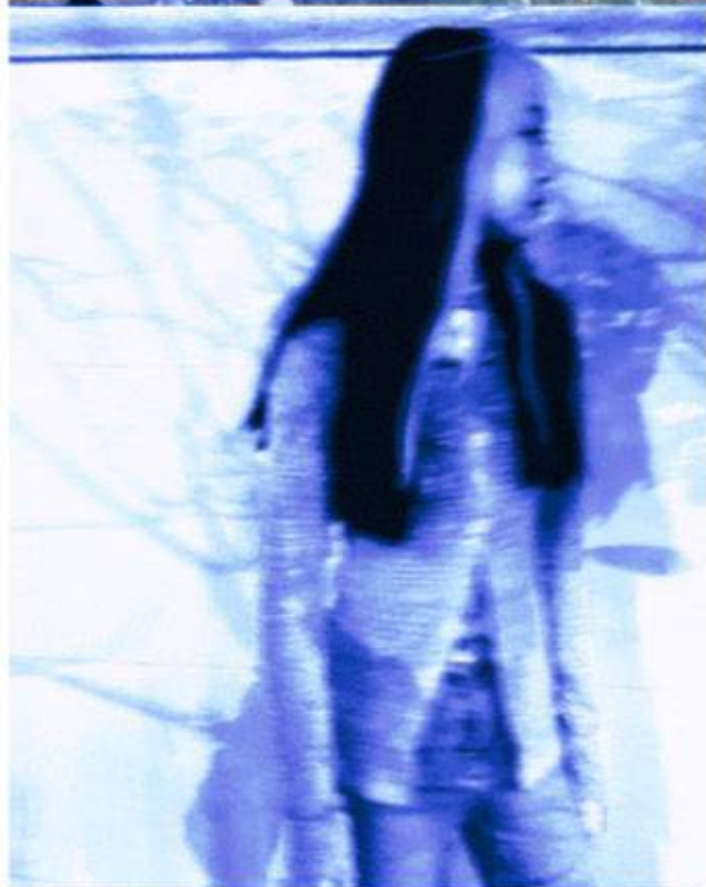
Photographer Xinyu Li  
Model Haijia Gao











**Model Haijia Gao**  
**Photographer**  
**Xinyu Li**  
**Fresco**

**H**

**Fresco**

**Xinyu Li**

**Photographer**

**Model Haijia Gao**













**I dont care about other  
peoples questions.  
I will only be  
myself**

■







I can see it. This one moment when you

a sad story, you are alive and you stand up and see the light

just like you

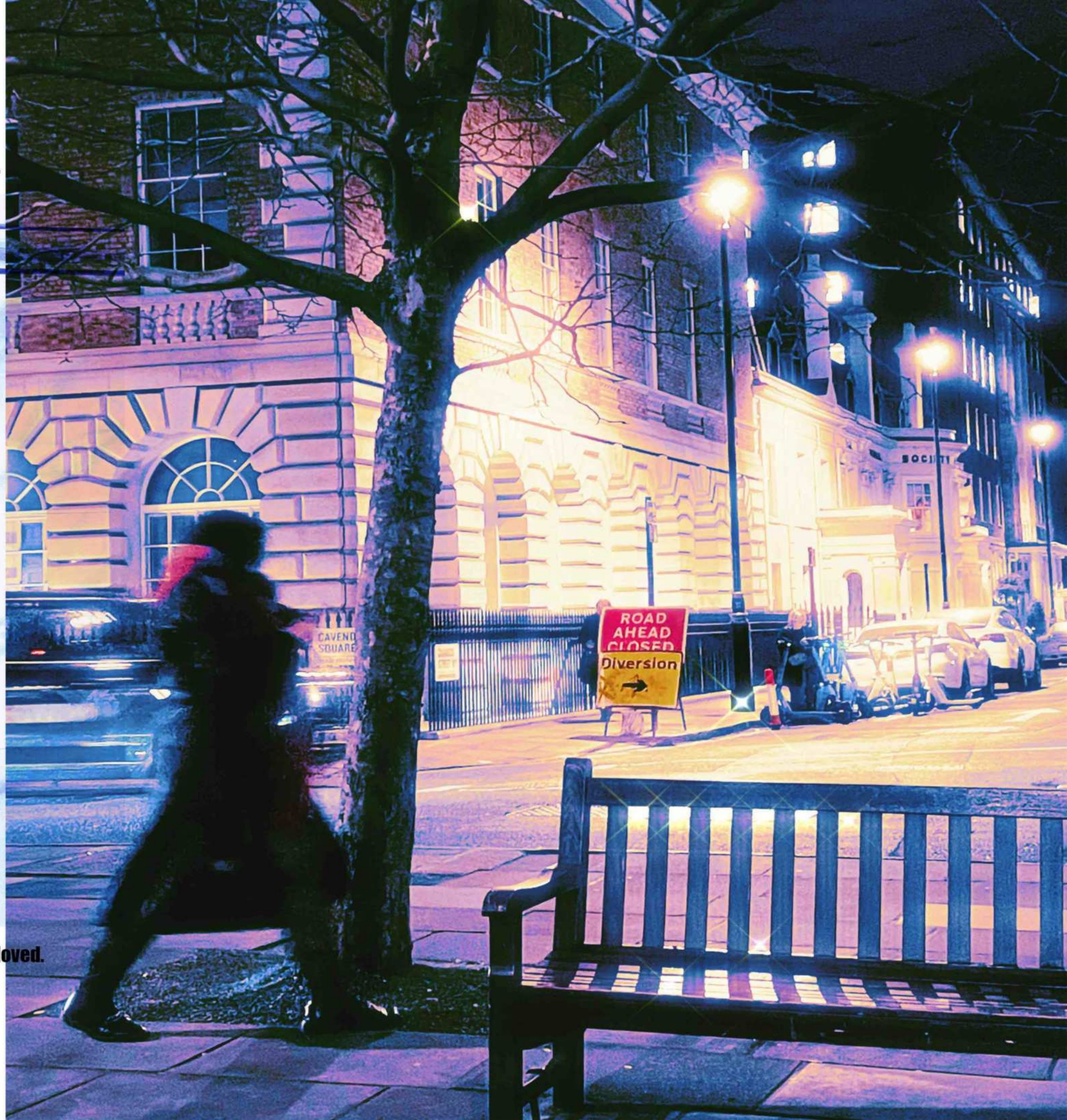
I can see it. This one moment

are not a sad story, you are alive and you see



## **Model Haijia Gao**

**Something beautiful is happening in a orderly fashion.**



**The host summer was too short every second deserves to be loved.**

**photographer  
Xinyu Li**





Life is full of  
confusing and  
disordering  
particular time, a  
particular location.  
Do the arranged  
thing of ten million  
time in the brain,  
step by step, the life  
is hard to avoid  
delicacy and  
stiffness no  
enthusiasm forever,





**It is the thing  
whose passing he  
watches with  
infinite sorrow and  
regret, it is the  
thing whose loss  
with a sad and  
secret joy, the thing  
he would never  
willingly relive  
again, could it be  
restored to him by  
any magic.**

Man's youth is a  
wonderful thing, it is so  
full of anguish and of  
magic and he never  
to know it as it  
has gone from him  
It is the thing he can  
bear to lose.



**jiayi  
Ling**





## Do you plan your schedule ahead of time in life or do you react randomly?

I'VE TRIED PLANNING AHEAD BEFORE BUT IT DIDN'T TURN OUT WELL AND EVERY TIME I MADE A SCHEDULE THE PLAN WOULD OFTEN BE BROKEN, SO I PREFER TO IMPROVISE AND DO SOMETHING FUN.

## Your favourite clothing brand?

I LIKE COURRÈGES BECAUSE THE DESIGNER ANDRÉ COURRÈGES LIBERATES WOMEN FROM ULTRA-FEMININE SILHOUETTES TO MINI SKIRTS WITH A-LINE DRESSES, SO I THINK THE BRAND IS COOL.

THE MARINE SERRE BRAND IS ENVIRONMENTALLY CONSCIOUS, THE BRAND RECYCLES AROUND 50% OF ITS MATERIALS AND THIS PERCENTAGE IS INCREASING YEAR ON YEAR AND USES THE THEME OF THE SHOW TO SPEAK TO THE WORLD ABOUT ENVIRONMENTAL ISSUES.

# Haijia Gao talk with Fresco

## A way to relax?

AT WEEKENDS I LIKE TO GO SHOPPING WITH FRIENDS AND WHEN I DON'T WANT TO GO OUT, I CHOOSE TO STAY IN AND WATCH A MOVIE.

## Ways of completing assignments?

I'M ACTUALLY NOT A GOOD PLANNER AHEAD OF TIME, I OFTEN SAVE MY ASSIGNMENTS TO WRITE TOGETHER A WEEK OR TWO BEFORE THE DEADLINE, BUT I MAKE SURE I FINISH THEM BEFORE CLASS EVERY TIME.

## Why did you switch from design to media?

FOR ME THERE WAS SOME PRESSURE TO STUDY DESIGN AND IT OFTEN MADE ME FEEL A BIT UNEASY AND NERVOUS. BESIDES THAT I DON'T LIKE DRAWING THAT MUCH AND IN THE DESIGN COURSE WE HAVE TO DO A LOT OF DRAWING. I LIKED THE IDEA OF BEING INVOLVED IN FASHION AND NOT JUST WANTING TO DESIGN CLOTHES THAT CAN BE WORN BY OTHER PEOPLE.

## What type of work would you like to do in the future?

I WOULD MOST LIKE TO BE A STYLIST BECAUSE I LOVE MATCHING PEOPLE'S OUTFITS AND I AM GOOD AT TRANSLATING MY INSPIRATION FROM EVERYDAY LIFE INTO OUTFIT MATCHING.

## Reasons for wanting to study a fashion related profession?

I COULDN'T ACTUALLY FIND OUT WHAT I WANTED TO DO? WHERE DID I WANT TO SPECIALISE? IT WASN'T UNTIL MY FRIEND STARTED STUDYING ART IN HER SECOND YEAR OF HIGH SCHOOL THAT I FELT THE JOY OF ART AND DECIDED TO TRY A FASHION RELATED MAJOR BECAUSE OF HER INFLUENCE.

## What is your style of dressing and the type of clothes you buy?

I LIKE TO DRESS CASUALLY AND COMFORTABLY, I LIKE BASIC CLOTHES AND I THINK SIMPLE STYLES ARE GOOD FOR MATCHING AND MAKING THE OVERALL STYLE MORE CONSISTENT. I HAVE A VARIETY OF EARRINGS, NECKLACES AND RINGS THAT I THINK COMPLEMENT MY OUTFITS.

## Why did you choose London?

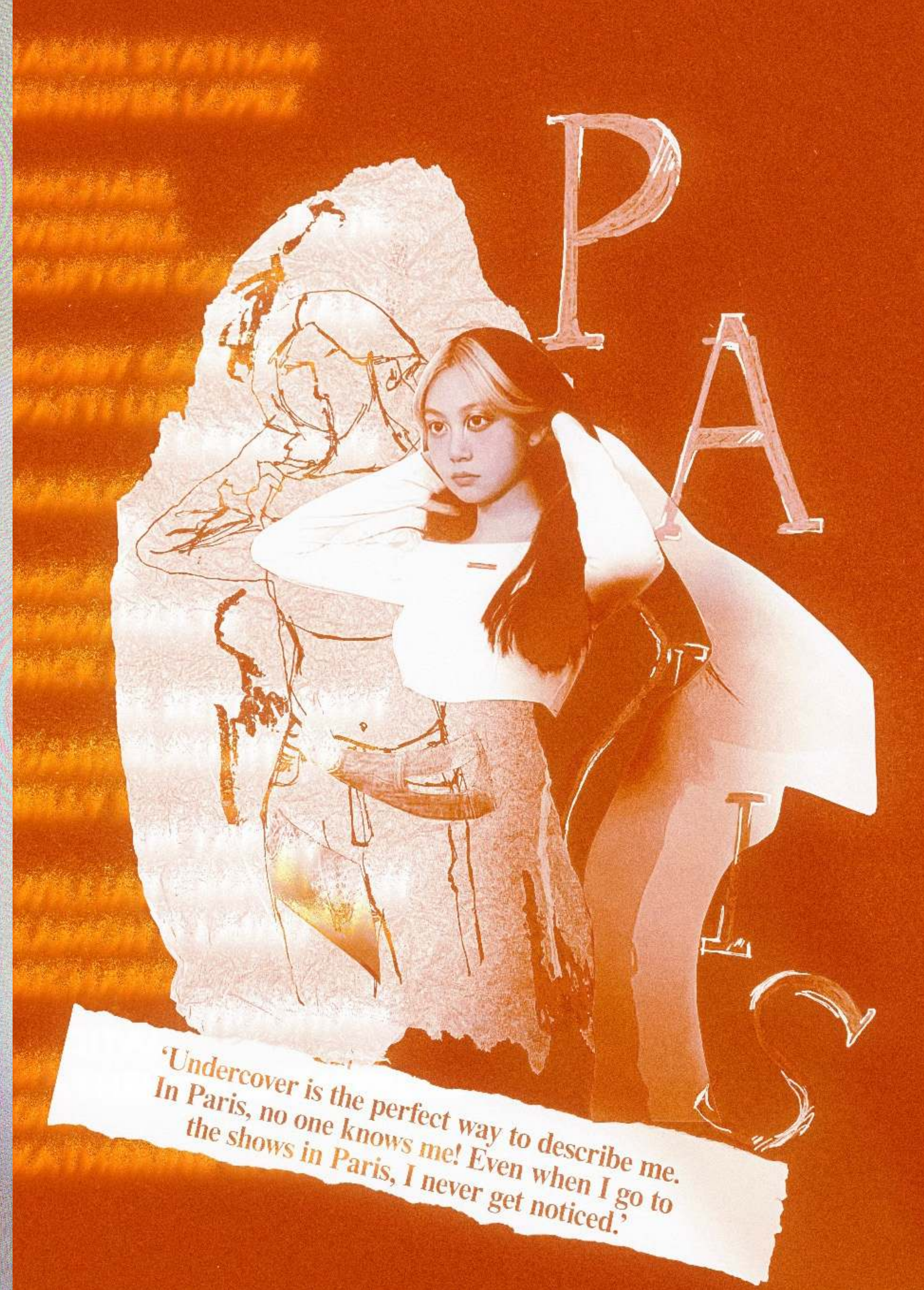
I DON'T LIKE LONDON THAT MUCH, BUT I ALSO DON'T HATE IT. FOR ME, I ON'T LIKE LONDON IN WINTER BECAUSE IT GETS DARK SO QUICKLY AND IT'S OFTEN CLOUDY. I USUALLY LIKE TO GO TO THE PARK WHEN IT'S SUNNY, BUT MY PLANS FOR WALKS IN THE PARK ARE OFTEN DISRUPTED BY THE LONDON WEATHER.

## What are your expectations for school life from next year?

CONTINUE TO LEARN MORE ABOUT MEDIA AND LEARN SKILLS THAT I CAN APPLY IN MY WORK OR PRACTICE IN THE FUTURE.

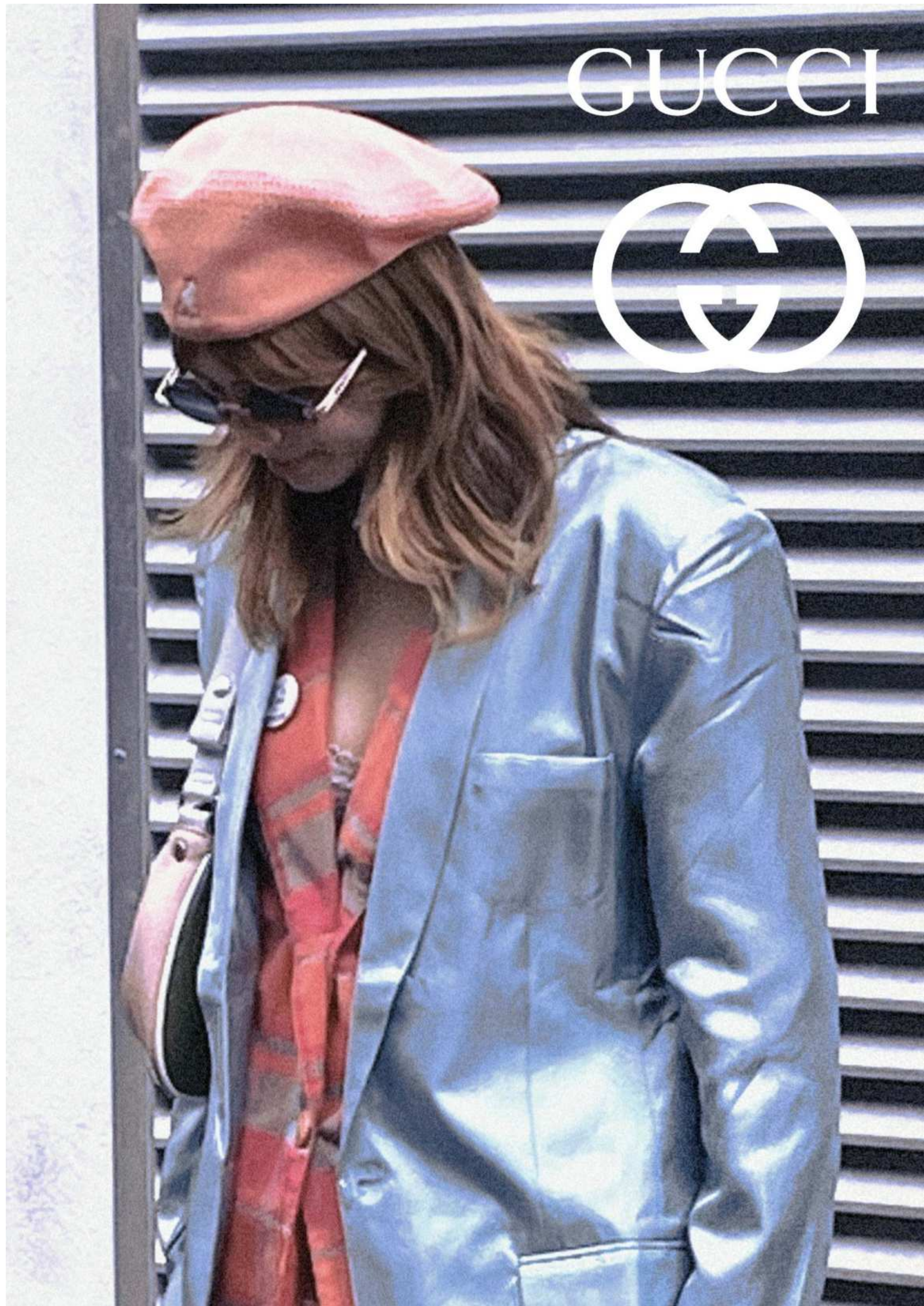






'Undercover is the perfect way to describe me. In Paris, no one knows me! Even when I go to the shows in Paris, I never get noticed.'









**UMA WANG**

2022 Spring/Summer Womenswear Collection







GIVENCHY



BALENCIAGA





**SUPERME**



Jean Paul  
**GAULTIER**  
Y/PROJECT





Stylist Haijia Gao  
Xinyu Li  
Model Xinyu Li  
Photographer  
Haijia Gao





Stylist Haijia Gao  
Xinyu Li  
Model Haijia Gao  
Photographer  
Xinyu Li







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Haijia Gao





Stylist Haijia Gao  
Xinyu Li  
Model Xinyu Li  
Photographer  
Haijia Gao



# London Fashion Week



## **Haijia GAO's experience about London Fashion week**

As a student who wants to be a fashion practitioner, I was very excited when I learned that we could go to London Fashion Week on Friday. I have always longed to be involved in the organization and planning of fashion week since I love fashion, and although I was just a spectator and responsible for interviewing fashionistas and filming, it was still an eye-opening experience for me, and I realized that fashion week is the epitome of recent fashion trends. In the show, you can see different styles of trendsetters wearing the latest items and expressing their own attitudes with their outfits.

As winter passes, spring is coming to London and this change is also reflected in what people are wearing. Through my interviews and photos taken outside the show, I noticed that most of the trendsetters abandoned all black and dark colors, while some chose to wear small fluorescent colors and some bold ones chose to wear bright colors all over. Not only will the bright colors bring a cheerful feeling, but they will also make journalists and photographers brighten up and interact with them. In addition, this year, people prefer retro and stylized sunglasses, some people will choose to match with the color of the clothing echoes the color of the thick-rimmed sunglasses, so as to highlight the overall sense of the total look. Some people will choose avant-garde black or silver sunglasses to increase the atmosphere of the whole look and a sense of the future. In short, this year we are no longer inclined to choose gold wire frame wide sunglasses style, but more inclined to more narrow and avant-garde shape of the sunglasses.

Finally, after the show, All the spectators who stayed in the arena were photographed with the screen or t-table as the background, three or two people gathered around to discuss the recent fashion industry and just the show on the good-looking style, in my opinion, at this moment I seem to see a microcosm of the fashion industry.



# Silver



# Themes



# Trend



# Page





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